2024 Joint Annual Conference Guide

AGX | A Community of Applied Geographers

SWAAG | Southwest Division of the AAG

Register and Submit Abstracts Through
SWAAG or AGX

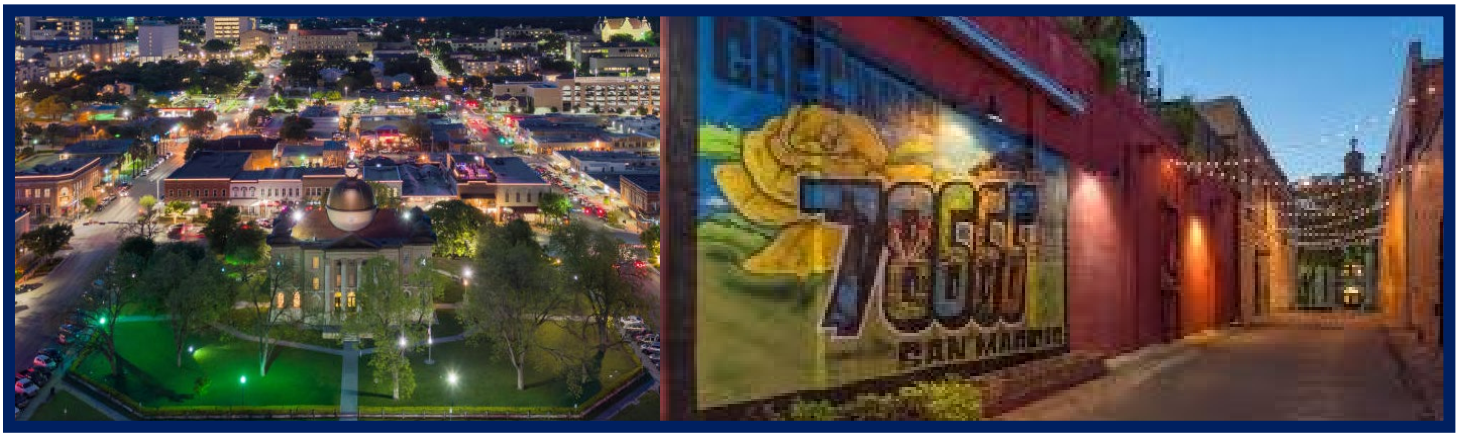
Location

This year's joint meeting of SWAAG and AGX will be held in the LBJ Student Center (LBJSC) at Texas State University in San Marcos, Texas. San Marcos, conveniently situated between San Antonio, TX, and Austin, TX, offers easy access to the San Antonio International Airport (45 miles away) and the Austin-Bergstrom International Airport (32 miles away). Please note that traffic patterns can significantly impact travel times, particularly during peak hours, so it's advisable to plan your journey accordingly.

Schedule

Conference Dates: 10/6/24 – 10/8/24

- **Sunday 10/6:**
  - Two field trips will start mid-morning and run until the *Welcome Reception*
  - *Welcome Reception* at the LBJSC from 4pm-7pm
  - We may schedule a few sponsored panels or workshops on Sunday afternoon before the *Welcome Reception*, but more on that soon.
- **Monday 10/7:**
  - Full day of presentations/posters/panels (4-6 concurrent rooms + poster gallery)
  - Banquet luncheon in the Main Ballroom (included w/registration)
  - Dinner on your own in San Marcos
  - Evening GeoBowl Tournament & Pizza-Fest on campus Monday (included w/registration)
- **Tuesday 10/8:**
  - Full day of presentations/posters/panels (4-6 concurrent rooms + poster gallery)
  - Lunch on your own; convenient on-campus food courts w/multiple options.
  - Evening Awards Banquet in the Main Ballroom (included w/registration) – after conference adjourns
  - Student Awards and Conference Adjournment



Registration

Register and Submit Abstracts Through Either Organization | AGX or SWAAG

- ***Abstract Submission Deadline: 9/9/24***

- All conference prices are the same for registrants from both groups,
  - Academics, Professionals, and All Others: $175
  - Students: $60
  - Complimentary registration with conference sponsorships

- The websites for both organizations will connect you to the same registration/abstract portal and payment portal. Or you can click below:
  - Registration/Abstracts
    https://conferences.appliedgeography.org
  - Payment and Sponsorships
    https://secure.touchnet.com/C24322_ustores/web/store_main.jsp?STOREID=525&SINGLESTORE=true

- **Registration is a three-step process.** All steps must be completed to finalize your registration.

1

Registration is being hosted this year on a third-party platform called Indico. If you have not already attended a conference using Indico, you must set up a free account and create a username and password to enter the registration portal. ***This step requires email verification, so please plan to wait briefly for that email prompt to arrive in your inbox to move forward in the registration portal.***

2

Once you have established your Indico account and verified your email, complete your registration form and upload your abstract in the AGX/SWAAG registration portal. Please complete all fields and ask questions if you have any issues with the registration process. ***Once you have registered, you will be given instructions and a URL to cut and paste into your browser.*** That URL will take you to the Texas State TouchNet site, where you can pay for registration and sponsorships.

3

On the Texas State TouchNet site, click the appropriate button to complete your payment information. ***Please be sure to enter the same email address that you used to register.*** That should be it—you're done!

Entering The Student Paper and Poster Competitions

- AGX and SWAAG are sponsoring multiple student awards at this year's joint meeting.
- To enter, follow the instructions in the Registration and Abstract Submission Portal
- For questions, contact Michaela Buenemann (New Mexico State)
- All awards come with cash prizes!
- Undergraduate Paper and Poster Awards
- Graduate Paper and Poster Awards
- Organization Sponsored Student Awards

Entering a Student Team in This Year's Geobowl

- If you would like to enter or join a team, contact: Dr. Rosie Ray (TXST)

Organized Panels, Roundtables, Paper and Poster Sessions

- We welcome suggestions for workshops, panels, roundtables, or paper/poster sessions.
- Follow the instructions in the registration portal for proposing an organized session when you register and submit your abstract.
- For questions, contact Dr. Chetan Tiwari (Georgia State) or Dr. Ron Hagelman (TXST)

Signing Up for Field Trips | Other than optional purchases on your own, there are no fees for field trips

We are offering two field trip options this year. Both will run on Sunday, 10/6. Choose your trip in the registration portal.

Exploring the "Fermented Landscapes" of Texas Wine

On this field trip, we will tour the beautiful Texas Hill Country by van with tour guide services from the Department of Geography and Environmental Studies' resident "scholar-somm", Dr Colleen Myles. We will travel from San Marcos, TX to Stonewall, TX for a tour and optional ($25) tasting at a Texas winery. Feel free to bring a packed lunch with you or be prepared to purchase lunch on-site. Next, we will experience a driving tour of the Lyndon B. Johnson State Park and the Lyndon B. Johnson National Historic Park. If there is time or interest, a short stop can be arranged. Following the peek at LBJ's legacy in the Hill Country and beyond, we will stop for a brief field lecture and optional ($25) tasting at another Texas winery nearby. The van(s) will depart the LBJSC in the morning and drop participants off at the conference *Welcome Reception* by 4 PM. More details will be posted as the conference approaches.

Sensing Place

Co-Leaders: Michael Ratcliffe (Census Bureau) and Clayton Whitesides (Coastal Carolina University)

Remote sensing, imagery, and other sensor data can provide large amounts of data with which to understand the characteristics of a place. While these sources of data are valuable, places are more than collections of pixels and digitized data. Our own senses can add depth and richness that may not be discerned by technology. Being present in a place, experiencing the various sights, sounds, smells, and the way it feels in our hands and under our feet—reading the landscape through our own senses—brings us closer to the way in which the place is experienced by those who live and work there day-to-day. Plus, if you're like many of us geographers, being out in the field observing and being part of the place we're studying is more fun than staring at data on a screen all day.

In this field trip, we will experience a location in the San Marcos area (specific location still to be determined) using our senses: sight, smell, touch, and hearing (we will refrain from tasting the landscape!). We will divide into small groups, with each group assigned a specific sense to use to collect information about the location. Each group will document what they "observed" using their assigned sense. In other words, one group will focus on the aromas and odors they detect and will record what those aromas and odors tell us about the location. The other groups will do the same but focus only on what they see or what they hear or how the location feels to the touch.

After returning from the field, we will convene and share what each group sensed, our impressions of the landscape based on what we sensed, our perceptions and assumptions, and how each of our senses can be used to gain a fuller understanding of the nature of a place. Please bring comfortable shoes and clothing for walking on sidewalks and city streets, a field notebook to record your observations and impressions, and curiosity and a sense of adventure! The van(s) will depart the LBJSC in the morning and drop participants off at the conference *Welcome Reception* by 4 PM. More details will be posted as the conference approaches.

Accommodations

Two hotels in San Marcos will offer discounted conference rates for all attendees. They are both located near the intersection of IH35 and South Guadalupe Street (Texas Highway 123). Conference rates at both hotels are available until 9/21/24. After 9/21/24, rooms will be priced at the hotel's standard rates.

Comfort Suites Near Texas State

- ***For Conference Rates, Click Here.***
- *Or cut and paste:* https://www.choicehotels.com/reservations/groups/LF92T4
  - Or call the hotel directly at (512) 392-1006 and mention AGX and SWAAG Conference 2024

Room Type	10/5	10/6	10/7	10/8
Single King	$139	$99	$99	$99
Double King	$149	$109	$109	$109

- For other hotel questions, call (512) 575-4435
- Google map link: https://maps.app.goo.gl/LLkNGdiiWpXgmCUT7

Wingate by Windham

- ***For Conference Rates, Click Here.***
  - Or cut and paste: https://www.wyndhamhotels.com/wingate/san-marcos-texas/wingate-by-wyndham-san-marcos/overview?checkInDate=10/05/2024&checkOutDate=10/09/2024&groupCode=10-05-24SWAG
  - Or call the hotel directly at 512-754-6621 and mention AGX and SWAAG Conference 2024

Room Type	10/5	10/6	10/7	10/8
2 Queens	$115	$115	$115	$115

- Google map link: https://maps.app.goo.gl/QqLbMQy1thBguNcG7

The Hampton Inn & Suites - San Marcos

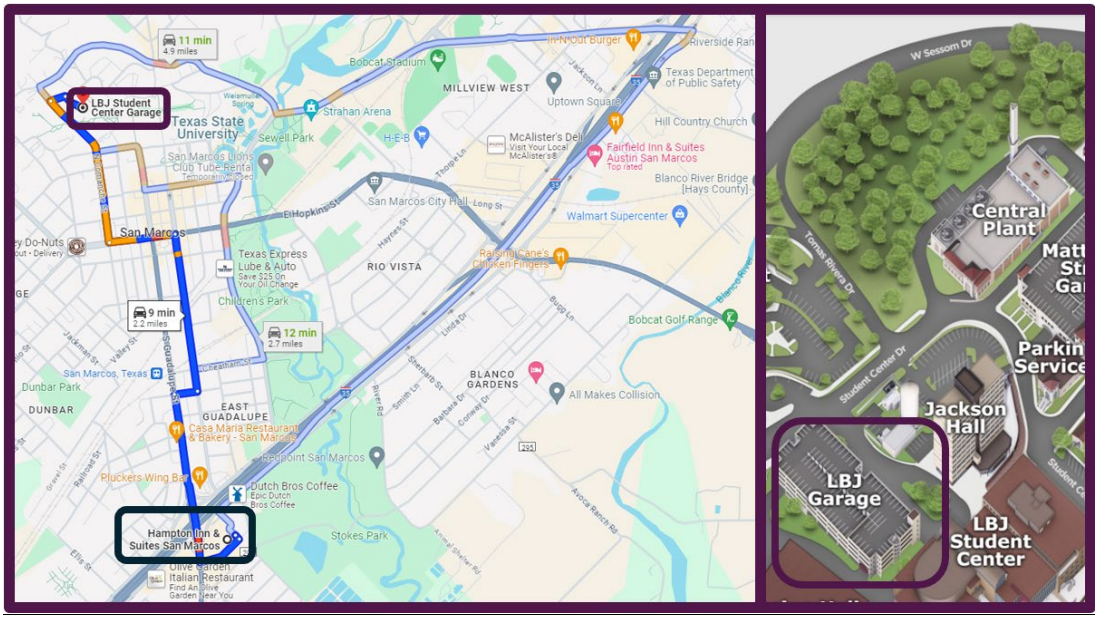
This hotel does not offer conference discounts for attendees, but it is affordable and adjacent to the two hotels above. Guests staying here can easily access our conference shuttle.
https://www.hilton.com/en/hotels/snmtxhx-hampton-suites-san-marcos/

Other Accommodation Options in San Marcos

In addition to the conference hotels, there are a variety of other excellent, reasonably priced accommodations available in and around San Marcos, including hotels and home rentals. Since our meeting runs from Sunday to Tuesday, most should have available rooms.

Parking on SUNDAY 10/6

For all Sunday events, the LBJSC Parking Garage (next to LBJSC) will be open and should have plenty of space.



Parking on MONDAY 10/7 & TUESDAY 10/8

Staying At Conference Hotels
On Monday and Tuesday, we will provide a shuttle service for conference attendees from the hotel's shared parking lot to the LBJSC.
Google map link: Comfort Suites https://maps.app.goo.gl/LLkNGdiiWpXgmCUT7
Google map link: Wingate by Wyndham https://maps.app.goo.gl/QqLbMQy1thBguNcG7

Driving In for The Day
We will also have a van shuttle from the City of San Marcos City Park Parking Lot during the day on Monday and Tuesday. You can park for free, but you must display a copy of our group pass on your dashboard to take advantage of that rate. Student volunteers will be stationed at the entrance with copies of the pass and instructions on catching the shuttle. A copy of the pass is also provided at the end of this guide.

Uber and Lyft serve San Marcos if the conference shuttle is unavailable.

Exhibitor Hall & Display Tables

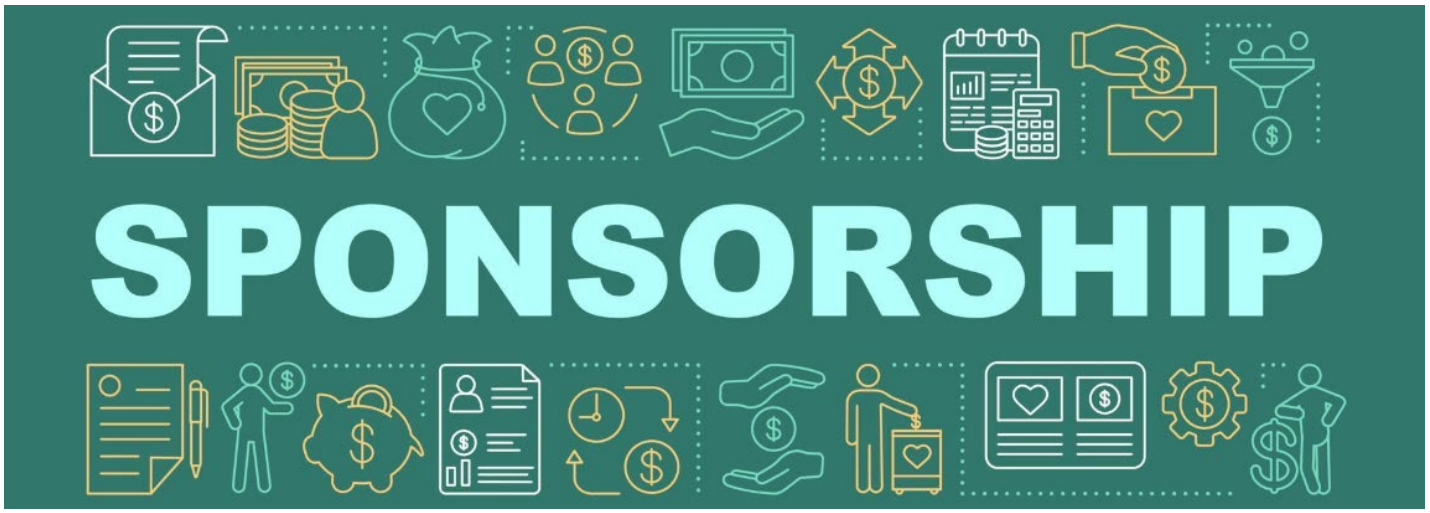
This year, our *Exhibitor Tables* will be in the large ballroom along with our *Poster Gallery*, *Coffee Service,* and *Open Seating*. There will be a lot of foot traffic, and conference attendees will come and go throughout the day. Reserve your table through the registration portal. Table rentals are $100..

***Academic units with attendees can request one table at no charge! Check in the Registration portal for more information or* contact Ron Hagelman (TXST) for questions.**

Sponsorships and Donations

AGX and SWAAG offer sponsorship opportunities for those interested in advancing and sharing geographic knowledge through research, education, and practice. You can choose from the sponsorship packages below or ask about specialized sponsorship options. Although conference attendance is not required to be a sponsor, we encourage all our sponsors to attend the conference and participate in all activities. Contact Dr. Dawna Cerney (Youngstown State) or Dr. Denise Blanchard (TXST) for sponsorship questions.

Global Level Sponsorship **$2500.00**	**Platinum Level Sponsorship** **$1000.00**
▪ Most Prominent Sponsor Recognition Available ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ Prominently Featured Sponsor and Invited Organizer of Workshop, Round Table, or Panel Session ▪ ***Five*** Complimentary Full Registrations ▪ One Year Subscription to *The Papers in Applied Geography Journal*	▪ Prominent Sponsor Recognition ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ Prominently Featured Sponsor and Invited Organizer of Workshop, Round Table, or Panel Session ▪ ***Three*** Complimentary Full Registrations ▪ One Year Subscription to *The Papers in Applied Geography Journal*
Gold Level Sponsorship **$750.00**	**Silver Level sponsorship** **$500.00**
▪ Prominent Sponsor Recognition ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ ***Two*** Complimentary Full Registrations ▪ One Year Subscription to *The Papers in Applied Geography Journal*	▪ Prominent Sponsor Recognition ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ ***One*** Complimentary Full Registrations ▪ One Year Subscription to *The Papers in Applied Geography Journal*
Bronze Level sponsorship **$250.00**	**Awards Sponsorship** **$250.00 Prize**
▪ Prominent Sponsor Recognition ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ One Year Subscription to *The Papers in Applied Geography Journal*	▪ Award Sponsor Recognition ▪ Name and Logo Posted Via ***Lobby Display***, ***Conference Webpages*** and ***Social Media Posts*** ▪ Acknowledged at Luncheon and Awards Dinner ▪ One Year Subscription to *The Papers in Applied Geography Journal* ▪ Name on specifically designated award(s)



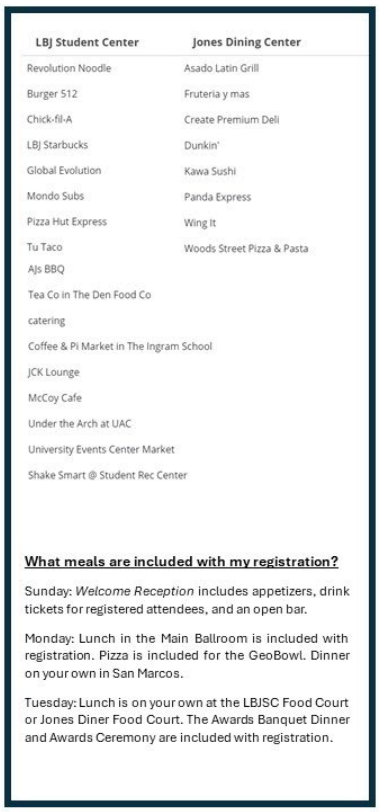
Meals and Services Available on Campus

Meals Included with Registration

Sunday:	*Welcome Reception* includes appetizers, drink tickets for registered attendees, and an open bar.
Monday:	Lunch in the Main Ballroom is included with registration. Pizza is included for the GeoBowl. Dinner on your own in San Marcos.
Tuesday:	Lunch is on your own at the LBJSC Food Court, Jones Diner Food Court, or downtown options. The Awards Banquet Dinner and Awards Ceremony are included with registration.
Breakfast:	Conference Hotels include breakfast.

Most Convenient Options for Eating on Campus During the Conference

There is a food court in the LBJSC, and the food court at Jones Diner is a short (3 min) walk away.



LBJ Student Center	Jones Dining Center
Revolution Noodle	Asado Latin Grill
Burger 512	Fruteria y mas
Chick-fil-A	Create Premium Deli
LBJ Starbucks	Dunkin'
Global Evolution	Kawa Sushi
Mondo Subs	Panda Express
Pizza Hut Express	Wing It
Tu Taco	Woods Street Pizza & Pasta
AJs BBQ	
Tea Co in The Den Food Co	
catering	
Coffee & Pi Market in The Ingram School	
JCK Lounge	
McCoy Cafe	
Under the Arch at UAC	
University Events Center Market	
Shake Smart @ Student Rec Center	

What meals are included with my registration?

Sunday: *Welcome Reception* includes appetizers, drink tickets for registered attendees, and an open bar.

Monday: Lunch in the Main Ballroom is included with registration. Pizza is included for the GeoBowl. Dinner on your own in San Marcos.

Tuesday: Lunch is on your own at the LBJSC Food Court or Jones Diner Food Court. The Awards Banquet Dinner and Awards Ceremony are included with registration.

Interactive Campus Map | Texas State Dining | **retail stores and services are available at the LBJSC**

For SWAAG/AGX Conference Day Parking Only

THE CITY OF SAN MARCOS

PARKING

PARKS & REC DEPT APPROVED

OCT 7 & OCT 8, 2024

PERMIT

https://maps.app.goo.gl/d3zxSEhC2VcaxVcUA