

# 2024 Joint Annual Conference Guide



## AGX | A Community of Applied Geographers SWAAG | Southwest Division of the AAG



Register and Submit Abstracts Through  
[SWAAG](#) or [AGX](#)

## Location

This year's joint meeting of SWAAG and AGX will be held in the [LBJ Student Center \(LBJSC\)](#) at [Texas State University](#) in [San Marcos, Texas](#). San Marcos, conveniently situated between San Antonio, TX and Austin, TX, offers easy access to the San Antonio International Airport (45 miles away) and the Austin-Bergstrom International Airport (32 miles away). Please note that traffic patterns can significantly impact travel times, particularly during peak hours, so it's advisable to plan your journey accordingly.

## Schedule

### Conference Dates: 10/6/24 – 10/8/24


- **Sunday 10/6:**
  - Two field trips will start mid-morning and run until the *Welcome Reception*
  - *Welcome Reception* at the LBJSC from 4pm-7pm
  - We may schedule a few sponsored panels or workshops on Sunday afternoon before the *Welcome Reception*, but more on that soon.
- **Monday 10/7:**
  - Full day of presentations/posters/panels (4-6 concurrent rooms + poster gallery)
  - Banquet luncheon in the Main Ballroom (included w/registration)
  - Dinner on your own in San Marcos
  - Evening GeoBowl Tournament & Pizza-Fest on campus Monday (included w/registration)
- **Tuesday 10/8:**
  - Full day of presentations/posters/panels (4-6 concurrent rooms + poster gallery)
  - Lunch on your own; convenient on-campus food courts w/multiple options.
  - Awards Banquet in the Main Ballroom (included w/registration); 6:30-pm
  - Student Awards and Conference Adjournment





# Registration

## Register and Submit Abstracts Through Either Organization | [AGX](#) or [SWAAG](#)

- All conference prices are the same for registrants from both groups,
  - Academics, Professionals, and All Others: \$175
  - Students: \$60
  - Complimentary registration with conference sponsorships
- The websites for both organizations will connect you to the same registration/abstract portal and payment portal. Or you can click below:
  - Registration/Abstracts  
<https://conferences.appliedgeography.org>
  - Payment and Sponsorships  
[https://secure.touchnet.com/C24322\\_ustores/web/store\\_main.jsp?STOREID=525&SINGLESTORE=true](https://secure.touchnet.com/C24322_ustores/web/store_main.jsp?STOREID=525&SINGLESTORE=true)
- **Registration is a three-step process.** All steps must be completed to finalize your registration.

**1**  Registration is being hosted this year on a third-party platform called Indico. If you have not already attended a conference using Indico, you will have to set up a free account, and create a username and password to enter the registration portal. ***This step requires email verification, so please plan to wait briefly for that email prompt to arrive in your inbox to move forward in the registration portal.***

**2**  Once you have established your Indico account and verified your email, complete your registration form, and upload your abstract in the AGX/SWAAG registration portal. Please complete all fields and ask questions if you have any issues with the registration process. ***Once you have completed your registration, you will be given instructions and a URL to cut and paste into your browser.*** That URL will take you to the Texas State TouchNet site where you can pay for registration and sponsorships.

**3**  In the Texas State TouchNet site, click on the appropriate button and complete your payment information. ***Please be sure to enter the same email address that you used to register.*** That should be it, you are done!

## Entering The Student Paper and Poster Competitions

- AGX and SWAAG are sponsoring multiple student awards at this year's joint meeting.
- To enter, follow the instructions in the Registration and Abstract Submission Portal
- For questions, contact [Michaela Buenemann](#) (New Mexico State)
- All awards come with cash prizes!
- Undergraduate Paper and Poster Awards
- Graduate Paper and Poster Awards
- Organization Sponsored Student Awards

## Entering a Student Team in This Year's Geobowl

- Students attending the conference can form teams and enter the tournament.
- For GeoBowl questions contact: [Dr. Jason Julian](#) (TXST)

## Organized Panels, Roundtables, Paper and Poster Sessions

- We welcome suggestions for workshops, panels, roundtables, or paper/poster sessions.
- Follow the instructions in the registration portal for proposing an organized session when you register and submit your abstract.
- For questions, contact [Dr. Chetan Tiwari](#) (Georgia State) or [Dr. Ron Hagelman](#) (TXST)

## Signing Up for Field Trips | Other than optional purchases on your own, there are no fees for field trips

We are offering two field trip options this year. Both will run on Sunday, 10/6. Choose your trip in the registration portal.

### **Exploring the “Fermented Landscapes” of Texas Wine**

On this field trip, we will tour the beautiful Texas Hill Country by van with tour guide services from the Department of Geography and Environmental Studies’ resident “scholar-somm”, Dr Colleen Myles. We will travel from San Marcos, TX to Stonewall, TX for a tour and optional (\$25) tasting at a Texas winery. Feel free to bring a packed lunch with you or be prepared to purchase lunch on-site. Next, we will experience a driving tour of the Lyndon B. Johnson State Park and the Lyndon B. Johnson National Historic Park. If there is time or interest, a short stop can be arranged. Following the peek at LBJ’s legacy in the Hill Country and beyond, we will stop for a brief field lecture and optional (\$25) tasting at another Texas winery nearby. The van(s) will depart the LBJSC in the morning and drop participants off at the conference *Welcome Reception* by 4 PM. More details will be posted as the conference approaches.



### **Sensing Place**

Co-Leaders: Michael Ratcliffe (Census Bureau) and Clayton Whitesides (Coastal Carolina University)

Remote sensing, imagery, and other sensor data can provide large amounts of data with which to understand the characteristics of a place. While these sources of data are valuable, places are more than collections of pixels and digitized data. Our own senses can add depth and richness that may not be discerned by technology. Being present in a place, experiencing the various sights, sounds, smells, and the way it feels in our hands and under our feet—reading the landscape through our own senses—brings us closer to the way in which the place is experienced by those who live and work there day-to-day. Plus, if you’re like many of us geographers, being out in the field observing and being part of the place we’re studying is more fun than staring at data on a screen all day.

In this field trip, we will experience a location in the San Marcos area (specific location still to be determined) using our senses: sight, smell, touch, and hearing (we will refrain from tasting the landscape!). We will divide into small groups, with each group assigned a specific sense to use to collect information about the location. Each group will document what they “observed” using their assigned sense. In other words, one group will focus on the aromas and odors they detect and will record what those aromas and odors tell us about the location. The other groups will do the same but focus only on what they see or what they hear or how the location feels to the touch.

After returning from the field, we will convene and share what each group sensed, our impressions of the landscape based on what we sensed, our perceptions and assumptions, and how each of our senses can be used to gain a fuller understanding of the nature of a place. Please bring comfortable shoes and clothing for walking on sidewalks and city streets, a field notebook to record your observations and impressions, and a curiosity and a sense of adventure! The van(s) will depart the LBJSC in the morning and drop participants off at the conference *Welcome Reception* by 4 PM. More details will be posted as the conference approaches.



## Accommodations

Two hotels in San Marcos will offer discounted conference rates for all attendees. They are both located near the intersection of IH35 and South Guadalupe Street (Texas Highway 123). Conference rates at both hotels are available until 9/21/24. After 9/21/24, rooms will be priced at the hotel's standard rates.

### Comfort Suites Near Texas State

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- **For Conference Rates, Click [Here](#).**
- Or cut and paste: <https://www.choicehotels.com/reservations/groups/LF92T4>
  - Or call the hotel directly at (512) 392-1006 and mention AGX and SWAAG Conference 2024

Room Type	10/5	10/6	10/7	10/8
Single King	\$139	\$99	\$99	\$99
Double King	\$149	\$109	\$109	\$109

- For other hotel questions, call (512) 575-4435
- Google map link: <https://maps.app.goo.gl/LLkNGdiiWpXgmCUT7>

### Wingate by Windham

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- **For Conference Rates, Click [Here](#).**
- Or cut and paste: <https://www.wyndhamhotels.com/wingate/san-marcos-texas/wingate-by-wyndham-san-marcos/overview?checkInDate=10/05/2024&checkOutDate=10/09/2024&groupCode=10-05-24SWAG>
- Or call the hotel directly at 512-754-6621 and mention AGX and SWAAG Conference 2024

Room Type	10/5	10/6	10/7	10/8
2 Queens	\$115	\$115	\$115	\$115

- Google map link: <https://maps.app.goo.gl/QqLbMQy1thBguNcG7>

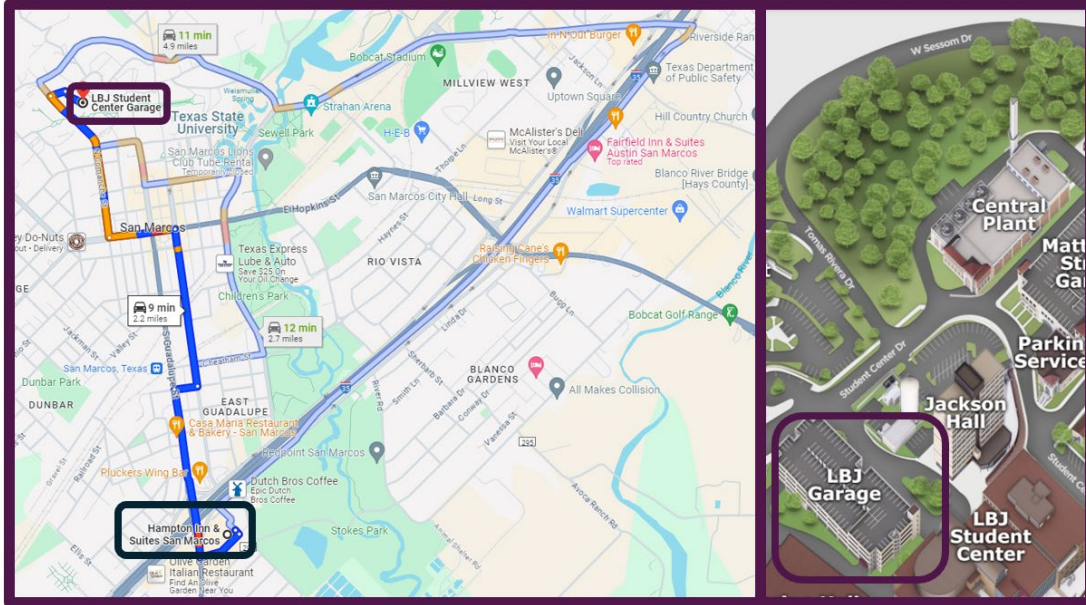
### Other Accommodation Options in San Marcos

In addition to the conference hotels, there are a variety of other excellent, reasonably priced accommodations available in and around San Marcos, including hotels and home rentals. Since our meeting runs from Sunday to Tuesday, most should have available rooms.



## Parking on SUNDAY 10/6

For all Sunday events, the LBJSC Parking Garage (next to LBJSC) will be open and should have plenty of space.



## Parking on MONDAY 10/7 & TUESDAY 10/8

On Monday and Tuesday, we will provide a shuttle service for conference attendees from the hotel's shared parking lot to the LBJSC.

Google map link: Comfort Suites <https://maps.app.goo.gl/LLkNGdiiWpXgmCUT7>

Google map link: Wingate by Wyndham <https://maps.app.goo.gl/QqLbMQy1thBguNcG7>

The shuttles will run in the morning and after conference events in the evening, with a break midday during the conference. A detailed schedule will be posted before the meeting.

[Uber](#) and [Lyft](#) serve San Marcos if the conference shuttle is unavailable.

San Marcos does have city public transportation through [San Marcos Transit](#). We cannot guarantee their availability on the conference days, but if you choose to ride with them, starting on Route 4 near the hotel and connecting to Route 5 will get you close to the LBJSC.

## Exhibitor Hall & Display Tables

This year, our *Exhibitor Tables* will be in the large ballroom along with our *Poster Gallery*, *Coffee Service*, and *Open Seating*. There will be a lot of foot traffic, and conference attendees will come and go throughout the day. Reserve your table through the registration portal. Table rentals are \$100.



**Academic units with attendees can request one table at no charge! Check in the Registration portal for more information.**

Contact [Dr. Chetan Tiwari](#) (Georgia State) or [Dr. Ron Hagelman](#) (TXST) for questions.

## Sponsorships and Donations

AGX and SWAAG offer sponsorship opportunities for those interested in advancing and sharing geographic knowledge through research, education, and practice. You can choose from the sponsorship packages below or ask us about specialized sponsorship options. Although conference attendance is not required to purchase a sponsorship, we encourage sponsor attendance to maximize the value sponsors gain from the conference. Contact [Dr. Dawna Cerney](#) (Youngstown State) or [Dr. Denise Blanchard](#) (TXST) for sponsorship questions.

<b>Global Level Sponsorship</b> <span style="float: right;"><b>\$2500.00</b></span> <ul style="list-style-type: none"> <li>▪ Most Prominent Sponsor Recognition Available</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ Prominently Featured Sponsor and Invited Organizer of Workshop, Round Table, or Panel Session</li> <li>▪ <b>Five</b> Complimentary Full Registrations</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> </ul>	<b>Platinum Level Sponsorship</b> <span style="float: right;"><b>\$1000.00</b></span> <ul style="list-style-type: none"> <li>▪ Prominent Sponsor Recognition</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ Prominently Featured Sponsor and Invited Organizer of Workshop, Round Table, or Panel Session</li> <li>▪ <b>Three</b> Complimentary Full Registrations</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> </ul>
<b>Gold Level Sponsorship</b> <span style="float: right;"><b>\$750.00</b></span> <ul style="list-style-type: none"> <li>▪ Prominent Sponsor Recognition</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ <b>Two</b> Complimentary Full Registrations</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> </ul>	<b>Silver Level sponsorship</b> <span style="float: right;"><b>\$500.00</b></span> <ul style="list-style-type: none"> <li>▪ Prominent Sponsor Recognition</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ <b>One</b> Complimentary Full Registrations</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> </ul>
<b>Bronze Level sponsorship</b> <span style="float: right;"><b>\$250.00</b></span> <ul style="list-style-type: none"> <li>▪ Prominent Sponsor Recognition</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> </ul>	<b>Awards Sponsorship</b> <span style="float: right;"><b>\$250.00 Prize</b></span> <ul style="list-style-type: none"> <li>▪ Award Sponsor Recognition</li> <li>▪ Name and Logo Posted Via <b>Lobby Display, Conference Webpages</b> and <b>Social Media Posts</b></li> <li>▪ Acknowledged at Luncheon and Awards Dinner</li> <li>▪ One Year Subscription to <i>The Papers in Applied Geography Journal</i></li> <li>▪ Name on specifically designated award(s)</li> </ul>



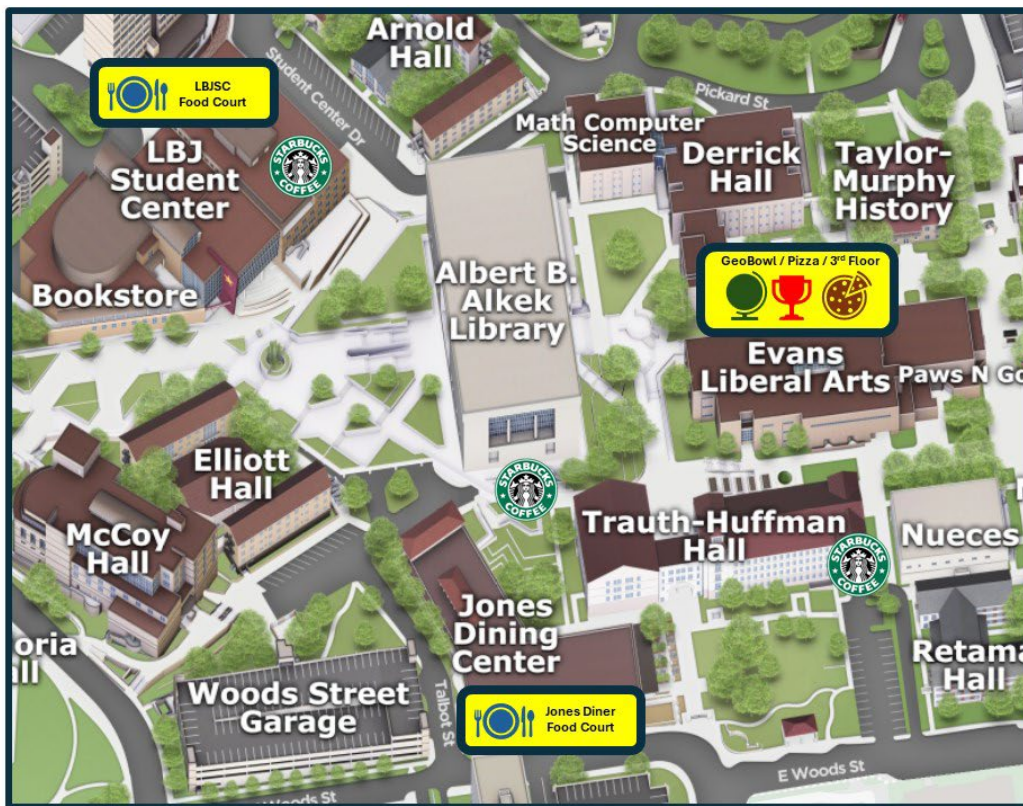
# Meals and Services Available on Campus

## Meals Included with Registration

- Sunday: *Welcome Reception* includes appetizers, drink tickets for registered attendees, and an open bar.
- Monday: Lunch in the Main Ballroom is included with registration. Pizza is included for the GeoBowl. Dinner on your own in San Marcos.
- Tuesday: Lunch is on your own at the LBJSC Food Court, Jones Diner Food Court, or downtown options. The Awards Banquet Dinner and Awards Ceremony are included with registration.
- Breakfast: Conference Hotels include breakfast.

## Most Convenient Options for Eating on Campus During the Conference

There is a food court in the LBJSC, and the food court at Jones Diner is a short (3 min) walk away.



LBJ Student Center	Jones Dining Center
Revolution Noodle	Asado Latin Grill
Burger 512	Fruteria y mas
Chick-fil-A	Create Premium Deli
LBJ Starbucks	Dunkin'
Global Evolution	Kawa Sushi
Mondo Subs	Panda Express
Pizza Hut Express	Wing It
Tu Taco	Woods Street Pizza & Pasta
Ajs BBQ	
Tea Co in The Den Food Co	
catering	
Coffee & Pi Market in The Ingram School	
JCK Lounge	
McCoy Cafe	
Under the Arch at UAC	
University Events Center Market	
Shake Smart @ Student Rec Center	

**What meals are included with my registration?**

Sunday: *Welcome Reception* includes appetizers, drink tickets for registered attendees, and an open bar.

Monday: Lunch in the Main Ballroom is included with registration. Pizza is included for the GeoBowl. Dinner on your own in San Marcos.

Tuesday: Lunch is on your own at the LBJSC Food Court or Jones Diner Food Court. The Awards Banquet Dinner and Awards Ceremony are included with registration.

[Interactive Campus Map](#)

[Texas State Dining](#)

A selection of retail stores and services are available at the [LBJSC](#).

